

Art Now *projects*

Contemporary Art Gallery

Gallery presentation

Rue ancienne 60 - 1227 Carouge-Genève
Wednesday-Saturday 2-6pm
or by appointment

The gallery



Art Now projects is represented by its two partners, Frédéric Elkaïm and Franck Landauer, who share the same passion for art and the desire to work together.

The two "F"s founded Art Now projects in 2021 to produce artistic events together.

The gallery offers a place for exchange through exhibitions that also host artists' meetings, art courses, performances, workshops and any other experimental activity around a better knowledge of art.

The artistic line is mainly guided by :

- the distortion of reality, which hinges between the poles of the trivial and the sublime: poetically transfiguring while respecting the heaviness of the living, its richness, its fragility, its imaginary and aesthetic potential. The aim is not to make something beautiful, but to achieve a certain level of contemplation while remaining committed to real issues.

- Playing with borders and margins, both in terms of content and the ability to exercise freedom of thought outside the bounds of "good taste", but also by tackling particularly daring subjects. This includes exploring new territories such as digital art and nft.

The gallery gives also priority to the french-speaking axis of Brussels - Paris - Geneva.

The founders



Frédéric Elkaïm

As a specialist in the contemporary art market, Frédéric is a well-known figure in the Geneva art world.

As a former director of Drouot Formation, the art market school in Paris, Frédéric is now Art Advisor for collectors, artists and companies.

He also writes books, articles and art texts, and curates "pop-up" exhibitions.

His latest publication "Parlez-vous l'art contemporain?", is published by Magellan.

He devotes part of his professional life to teaching and giving art lovers a taste for contemporary art and collecting, particularly since 2018 in Geneva with the "Art Now by Frédéric Elkaïm" platform, which naturally inspired the name of the new experimental space he is opening with Franck.



Franck Landauer

He gets his entrepreneurial side from his father and his artist side from his mother. After a university degree in engineering, he left to work in Southeast Asia for several years. He then worked in real estate in Europe for almost 15 years.

His taste for art was cultivated early on through music, practicing guitar and solfeggio since childhood, and his mother's introduction to painting and visits to art institutions.

He went on to become a collector, making it a point of honor to maintain a strong human link with gallery owners and artists.

Today, it's a logical outcome for him to be able to propose a new place of experimentation with Frédéric.

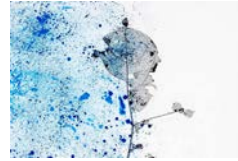
Exhibitions



Dialogue : Ecorces
vives
26 août au 9
septembre 2023
Artistes : Aline Kundig
et Victoire Cathalan



Le temps de la guerre
12 au 22 juillet 2023
Andreï Kuzkin sous la
curation de Zalina
Dzhioeva



Osmose
10 juin au 8 juillet
2023
Benoît Fournier



Dialogue "Exil : le
temps infini"
du 24 mai au 3 juin
2023
Artistes : Cassandra
Wainhouse et Naomi
Middelmann, sous la
curation de : Nathalie
de Frouville



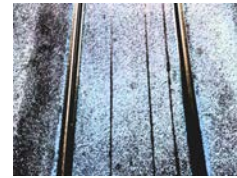
Le jardin des délices
du 26 avril au 20 mai
2023
Marc Goldstain



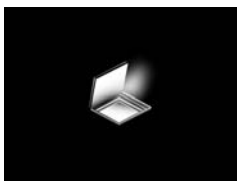
Restons-en là
du 4 mars au 15 avril
2023
Aline Kundig



Entre-deux
du 14 jan. au 25 fév.
2023
Sylvie Wozniak



60 rue Ancienne
du 5 nov. au 24 déc.
2022
Exposition Collective :
Caroline Coppey ♦
Benoît Fournier ♦
Marc Goldstain ♦
Keight ♦ Aline Kundig ♦
Emmanuelle Michaux



Métadécouverte : les
aléas de la conscience
du 5 au 25 oct. 2022
Keight



Metamorphosis Vitalis
du 17 au 25 sept. 2022
Paul March



Les matins bleus firent
apparaître les chiens
de feu
du 27 août au 10 sept.
2022
Myriam Mechita



Premiers Signes
du 18 mai au 24 juil.
2022
Emmanuelle Michaux

Art Now *projects*

Address:

60 rue Ancienne, 1227 Carouge (Geneva, Switzerland)

Opening hours:

Wednesday-Saturday 2-6pm

And by appointment

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